



FOR IMMEDIATE RELEASE

Contact: Erin Johnson  
212-210-7243  
erin.johnson@jwt.com

## **ROSEMARIE RYAN AND TY MONTAGUE TO HEAD JWT NORTH AMERICA**

**New York, NY (November 13, 2008)** – Bob Jeffrey, Worldwide CEO of JWT, today announced that Rosemarie Ryan and Ty Montague have been promoted effective immediately to President, JWT North America and Co-President, Chief Creative Officer, JWT North America, respectively.

In their expanded roles, Ryan and Montague will continue to oversee JWT New York and JWT Chicago, with the added responsibility of JWT offices in the region including Atlanta, Toronto, JWT CET and JWT Specialized Communications.

Ryan and Montague's appointment is consistent with JWT's worldwide management structure in the Asia-Pacific, EMEA and LATAM regions.

“Ryan and Montague are ambitious and future-forward, yet they have a strong appreciation and understanding of JWT's heritage – a legacy built on innovation and big brand ideas,” stated Jeffrey. “In this way, they know how to bring the best of JWT's past into the future. I look forward to watching them continue to build the momentum for JWT across North America.”

“Ryan has served as President, JWT New York since January 2004 and Montague has served as Co-President, Chief Creative Officer, JWT New York since November 2004.

“We are thrilled to take this next big step together,” stated Ryan. “The momentum in New York is palpable. We have great talent, clients and brands and we look forward to building on that momentum across the region.”

“We're a good team. We're having fun and look forward to seeing where we can take JWT in the future. Times may be challenging in the short term but long-term the future looks very bright to us,” said Ty Montague.

--MORE--

## **About JWT**

JWT is the world's best-known marketing communications brand. Headquartered in New York, JWT is a true global network with more than 200 offices in over 90 countries, employing nearly 10,000 marketing professionals.

JWT consistently ranks among the top agency networks in the world and continues its dominant presence in the industry by staying on the leading edge-from producing the first-ever TV commercial in 1939 to developing award-winning branded content for brands such as Freixenet, Ford and HSBC.

JWT's pioneering spirit enables the agency to forge deep relationships with their clients including Bayer, Cadbury, Diageo, DTC, Ford, HSBC, J&J, Kellogg's, Kimberly-Clark, Kraft, Microsoft, Nestlé, Nokia, Rolex, Schick, Shell, Unilever, Vodafone and many others. JWT's parent company is WPP (NASDAQ:WPPGY).

###