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Contact: Alyson Valpone  
212-210-7825  
alyson.valpone@jwt.com

## **ERIN JOHNSON NAMED CHIEF COMMUNICATIONS OFFICER, JWT**

**New York, NY (February 25, 2009)**—Bob Jeffrey, Worldwide CEO and Chairman of JWT, the largest advertising agency in the U.S. and fourth largest in the world, announced today that Erin Johnson has been promoted to the role of Chief Communications Officer.

In this role, Johnson will work with the Worldwide Executive Committee to facilitate the agency's macro business objectives. She will lead JWT's marketing communications and will be responsible for building a strategy to strengthen and grow the JWT brand globally.

“Erin will partner with our regional and local heads of office to identify, shape and narrate JWT's many important stories. She will also spearhead our Worldwide PR Council, which will harness the collective power of our PR professionals around the world to continue to enhance our reputation,” said Jeffrey.

Johnson brings 14 years of experience in the advertising, marketing and corporate communications fields. She joined JWT in August 2005 as Director of Corporate Communications, JWT New York, and was promoted to Director of Communications, JWT North America, shortly thereafter. Johnson joined JWT from the Kaplan Thaler Group in New York, where she was Director, KTG Buzz. At KTG Buzz, she ideated and executed non-traditional marketing programs for U.S. Bank, Aflac, TBS and more.

Johnson also spent six years as Director of Corporate Communications for kirshenbaum bond + partners. During her tenure, she built PR and promotions programs for high profile brands including PUMA, Stolichnaya, TIMEX, The Meow Mix Company, Rockport and the SciFi Channel.

Johnson began her career in the publicity department at Miramax, where she worked on the launches of *Good Will Hunting*, *Scream Sling Blade*, *The English Patient*, *Sliding Doors* and *Shakespeare in Love*, to name a few.

### **About JWT**

JWT is the world's best-known marketing communications brand. Headquartered in New York, JWT is a true global network with more than 200 offices in over 90 countries employing nearly 10,000 marketing professionals.

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JWT consistently ranks among the top agency networks in the world and continues its dominant presence in the industry by staying on the leading edge—from producing the first-ever TV commercial in 1939 to developing award-winning branded content for brands such as Freixenet, Ford and HSBC.

JWT's pioneering spirit enables the agency to forge deep relationships with their clients including Bayer, Cadbury, Diageo, DTC, Ford, HSBC, Johnson & Johnson, Kellogg's, Kimberly-Clark, Kraft, Microsoft, Nestlé, Nokia, Rolex, Royal Caribbean, Schick, Shell, Unilever, Vodafone and many others. JWT's parent company is WPP (NASDAQ: WPPGY).

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