



March 2009—Exceptional performance doesn't happen without exceptional effort. Just ask JWT Asia Pacific, who took away top honors this month at the 2009 Asia Pacific Advertising Festival (AdFest).

For the second year in a row, JWT claimed the title “Network Agency of the Year”—an honor that is especially heartening, as AdFest is the most prestigious and well-established awards show in the region.

JWT Shanghai is sitting in the big lights as well, having been named “Agency of the Year.” To add to the glory, client CEPF (China Environmental Protection Foundation) walked away as “Advertiser of the Year.”

Three of the most awarded campaigns were CEPF's “Shan Shui” from JWT Shanghai, Nokia's “Bruce Lee” from JWT Beijing and *The Times of India*'s “A Day in the Life of Chennai” from JWT India.

In total, JWT APAC collected 3 Lotus Roots (awarded to work rooted in Asian cultures that creates great empathy to local people), 7 Golds, 12 Silvers and 9 Bronze awards—with representation from offices throughout the region.

But it didn't end there. Of note, and what highlights our development of young creative talent, is that two of JWT Colombo's rising stars were awarded with the Young Lotus award.

Congratulations to all whose efforts contributed to a successful AdFest.

To see the winning work, click [HERE](#).

<http://jwt.wiredrive.com/r/p/?presentation=c3a6b3a97a8595077106042d3a964427>